

BARRE HOME BREW FESTIVAL & COMPETITION

16 AUDITORIUM HILL – BARRE, VT

SATURDAY, OCTOBER 1, 2022

ABOUT

THE FIRST-EVER BARRE HOME BREW FESTIVAL & COMPETITION ON SATURDAY, OCTOBER 1, 2022, IS AN OPPORTUNITY FOR YOU TO TAP INTO THIS ENERGY AND PROMOTE YOUR ORGANIZATION WITH THE GENERAL PUBLIC AND ENTHUSIASTIC, TICKET-BUYING CONNOISSEURS OF CRAFT BREWS. THIS FESTIVE OUTDOOR CELEBRATION WILL BE A PARKING LOT PARTY, NESTLED IN THE PARKING LOT BETWEEN THE B.O.R. AND BARRE AUDITORIUM. WE'RE FILLING THE PARKING LOT WITH HOME CRAFT BREWERS, VERMONT CRAFT BREWERS, FOOD TRUCKS, LIVE MUSIC AND DISPLAYS. HOME BREWERS WILL COME FROM ALL ACROSS THE STATE TO ENTER THEIR CONCOCTIONS INTO A COMPETITION. THERE ARE 3 WAYS TO WIN! JUDGE'S WINNER WILL WIN \$500; FAN FAVORITE WINNER WINS \$500; SIGN UP TO SPONSOR TODAY!

SPONSORSHIP OPPORTUNITIES

SIGNATURE STEIN SPONSOR: \$2,000 (MAXIMUM OF 3)

THIS IS OUR PREMIUM SPONSORSHIP, AND A VERY CLASSY WAY TO PROMOTE YOUR ORGANIZATION. BENEFITS INCLUDE:

- TIERED SPONSORSHIP EXCLUSIVITY FOR YOUR BUSINESS CATEGORY
- MENTIONS IN BREW FEST PUBLICITY
- LOGO (LARGER) ON OFF-SITE AND ON-SITE EVENT BANNERS, POSTERS, AND PRINTED COMMUNICATIONS
- 20X10 DISPLAY SPACE DURING THE BREW FEST
- INCLUSION IN BREW FEST PRINT, RADIO, AND ONLINE PROMOTIONS (INCLUDING SOCIAL MEDIA)
- LOGO ON BREW FEST WEBSITE HOME PAGE AND SPONSOR PAGE
- COMPLIMENTARY BREW FEST ADMISSION FOR UP TO FOUR PEOPLE

BEER BOOT SPONSOR: \$1,000

THIS IS A GOLDEN OPPORTUNITY FOR YOUR ORGANIZATION TO MAKE A BIG SPLASH! BENEFITS INCLUDE:

- MENTIONS IN BREW FEST PUBLICITY
- LOGO ON OFF-SITE AND ON-SITE EVENT BANNERS, POSTERS, AND PRINTED COMMUNICATIONS
- 10X10 DISPLAY SPACE DURING THE BREW FEST
- INCLUSION IN BREW FEST PRINT, RADIO, AND ONLINE PROMOTIONS (INCLUDING SOCIAL MEDIA)
- LOGO ON BREW FEST WEBSITE HOME PAGE AND SPONSOR PAGE
- COMPLIMENTARY BREW FEST ADMISSION FOR UP TO TWO PEOPLE

FROSTED MUG SPONSOR: \$500

AN EXCELLENT USE OF YOUR COLD CASH! BENEFITS INCLUDE:

- MENTIONS IN BREW FEST PUBLICITY
- LOGO ON POSTERS, AND PRINTED COMMUNICATIONS
- INCLUSION IN BREW FEST PRINT, RADIO, AND ONLINE PROMOTIONS (INCLUDING SOCIAL MEDIA)
- LOGO ON BREW FEST WEBSITE HOME PAGE AND SPONSOR PAGE

PILSNER GLASS SPONSOR: \$250

SALUTE! COMPARED TO THE OTHER TIERED SPONSORSHIPS, THIS HAS LESS BUT STILL TASTES GREAT! BENEFITS INCLUDE:

- LOGO ON POSTERS, AND PRINTED COMMUNICATIONS
- LOGO ON BREW FEST WEBSITE HOME PAGE AND SPONSOR PAGE

BREW FRIEND SPONSOR = \$100 TO \$249

- LISTING OF INDIVIDUAL, FAMILY OR BUSINESS NAME ON BREW FEST WEBSITE AND FACEBOOK

YES! I WANT TO CONTRIBUTE!

PLEASE PUT ME ON TAP AT THE FOLLOWING SPONSORSHIP LEVEL:

- SIGNATURE STEIN SPONSOR: \$2,000
- BEER BOOT SPONSOR: \$1,000
- FROSTED MUG SPONSOR: \$500
- PILSNER GLASS SPONSOR: \$250
- BREW FRIEND SPONSOR: \$100-\$249

COMPANY NAME: _____

CONTACT: _____

ADDRESS: _____

PHONE: _____

E-MAIL: _____

WEB SITE: _____

FACEBOOK PAGE: _____

SEND CHECKS TO:

THE BARRE PARTNERSHIP, P.O. BOX 1032, BARRE, VT 05641

PLEASE EMAIL YOUR HIGH-RESOLUTION LOGO TO:

DIRECTOR@THEBARREPARTNERSHIP.COM

Questions?! **Contact:** Tracie Lewis, Executive Director of The Barre Partnership
director@thebarrepartnership.com or 802-477-2967